



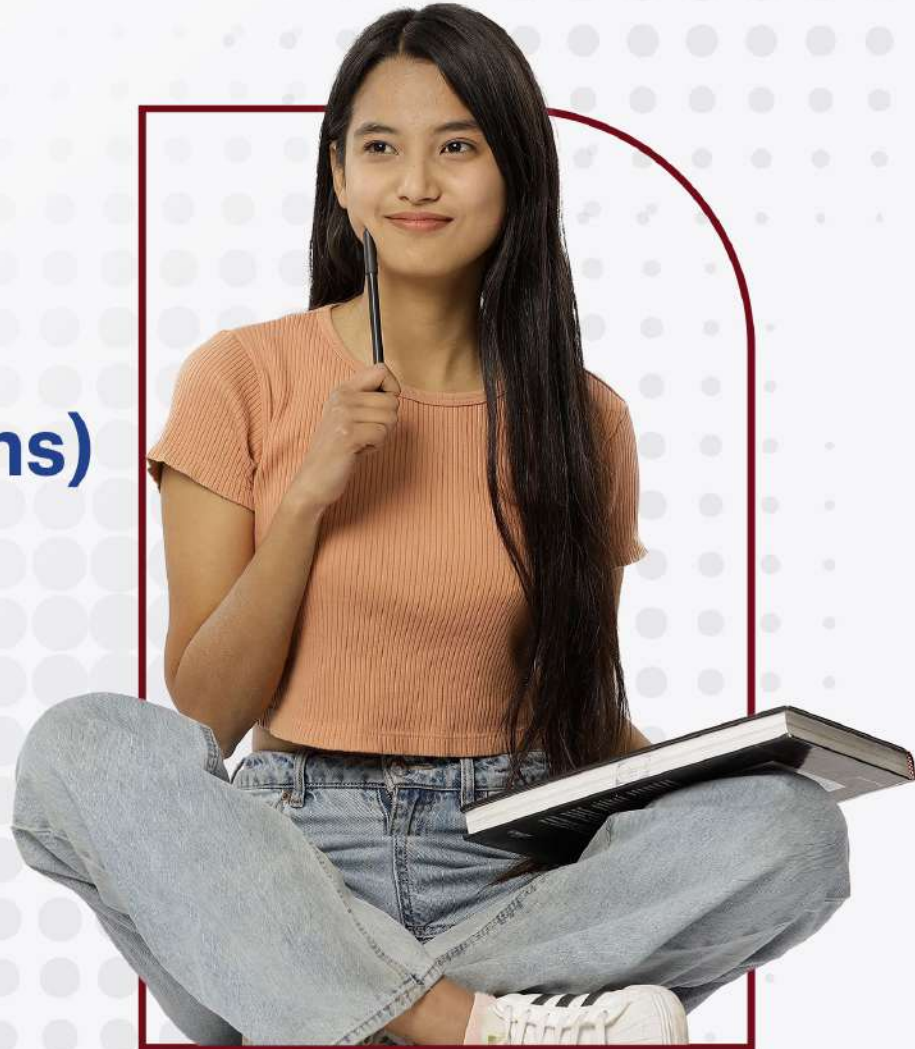
AITM College



University of the
Highlands and Islands
Oilthigh na Gàidhealtachd
agus nan Eilean

BBA (Hons)

Ready for the future



UK Degree with Credit
Transfer Facility

"Empowering Future Leaders Through Innovative Business Education"

OVERVIEW

The Bachelor of Business Administration (BBA) at AITM College is a prestigious professional degree designed to provide you with a comprehensive understanding of business fundamentals and management principles. Our BBA program equips you with the knowledge and skills necessary to excel in today's competitive business environment.

ENTRY REQUIREMENT



Academic Qualifications:

Graduation from 10+2 or an equivalent



Minimum Grades:

Minimum CGPA of 2.2 or 55% or an equivalent grade

BBA SYLLABUS

Year 1 (Semester 1)

Introduction to Enterprises and Marketing |
Personal Effectiveness | Economics for Business

Semester 2

Introduction to Financial Accounting | Introduction
to HRM | Introduction to Operation Management

Year 2 (Semester 3)

Business Contractual Relationships | The Contemporary
Work Place | Professional Skills for Managers

Semester 4

Marketing Fundamentals | Management Accounting
| Management Information Systems

Year 3 (Semester 5)

Critical Thinking in Management | Entrepreneurship
| Digital Marketing

Semester 6

Research Skills | Small Business Planning

Year 4 (Semester 7)

Employee Relations | Global Management

Semester 8

Innovation and Enterprise | Business Strategy

Semester Continuous
(runs over S7 and S8)
Dissertation Innovation and
Enterprise(40 credit)
OR
Researching and Planning a
New Business Venture (40 Credits)

CONNECTING TO THE INDUSTRY

VOLUNTARY ORGANIZATIONS:

Apply your skills in non-profit and voluntary sectors.

ADMINISTRATIVE ROLES:

Excel in administrative capacities within diverse organizations.

PUBLIC AND PRIVATE SECTOR MANAGEMENT:

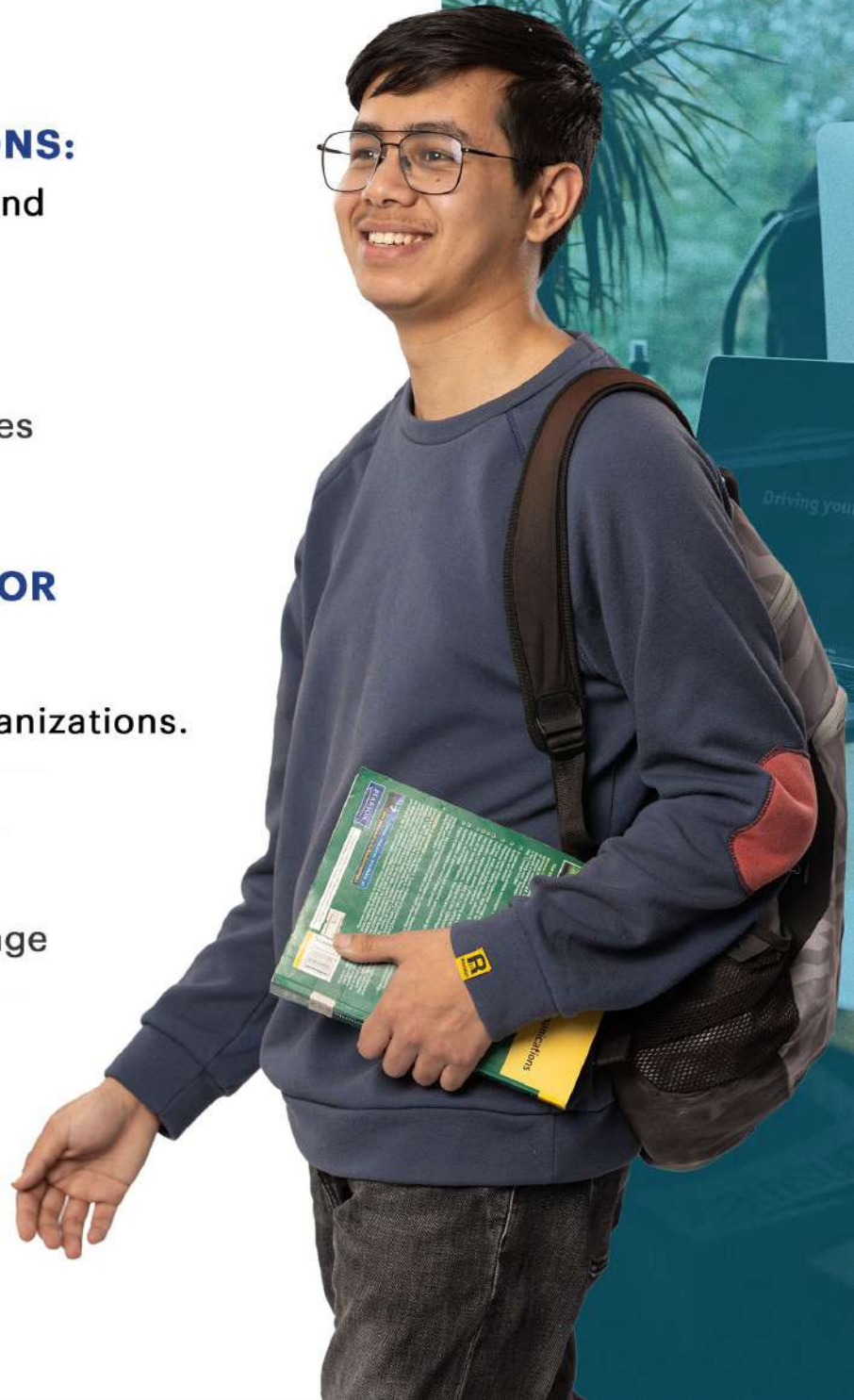
Take on leadership roles within governmental or corporate organizations.

GRADITUDE MANAGEMENT POSITIONS:

Use your skills to start and manage your own business.

SELF-EMPLOYMENT:

Launch your career in various management roles across industries.



Entrepreneurs Hub:

Access to resources and mentorship for developing ideas and launching your own business ventures.

Computer Labs:

Access to high-performance computers and business software.

Student Support Services:

Dedicated support for academic advising, career counseling, and personal development.

Networking Opportunities:

Regular events, workshops, and guest lecturers from industry experts.

State-of-the-Art Classrooms:

Modern classrooms equipped with the latest technology to enhance learning.

FACILITIES WE PROVIDE

Library and Resource Center:

Extensive collection of business literature, journals, and online resources.

Experiential Learning:

Engage in placements, research projects, live case studies, and internships to apply your knowledge in real-world business contexts.

Student Support Services:

Receive personalized career support from dedicated placement cells focused on connecting you with top employers worldwide.

Start Your Journey with AITM College

Join us at AITM College for our upcoming intake and take the first step towards a successful career in business and management. Our BBA program is designed to help you develop strong business acumen and decision-making abilities, setting you apart in the job market and enhancing your career prospects.



Hostel Facilities

Separate Dormitory
for Boys

Restrooms with
Shower(Hot & Cold)

24/7 Internet and
Electricity



AITM College

Satdobato, Khumaltar Height
Lalitpur, Nepal

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9849449503 | 9818414682



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